

# THE 2022 MINNESOTA WAKESURF CHAMPIONSHIP

SPONSORSHIP PACKET

JULY 21ST - 23RD, 2022

COOK'S BAY, LAKE MINNETONKA  
SURFSIDE PARK, MOUND





# THE EVENT

THE MINNESOTA WAKESURF CHAMPIONSHIP IS ONE OF ONLY A FEW EVENTS BLOCKED OFF ON EVERY LAKE MINNETONKA SURFER'S CALENDAR IN THE SUMMER. FROM THE ACTION ON THE WATER, TO THE SPONSOR BOOTH MARKET, THERE IS SOMETHING FOR EVERYONE.

## EVENT DETAILS:

- ESTIMATED ATTENDANCE IN 2022: 5,000+
- LAKE MINNTONKA-AREA DEMOGRAPHIC
- 10,000+ SOCIAL MEDIA FOLLOWERS
- CUSTOM SPONSORSHIP PACKAGES AVAILABLE





# SPONSORSHIPS

## DIAMOND EVENT PARTNER - \$10,000

- No limit on booth or merchandising display space (requires approval)
- Choice of location
- Multiple full commercials played on jumbotron
- Company logo watermarked on digital pictures and video during competition
- Exclusive company or product promotion before and during livestream event
- Company products and individuals featured with MC's on live stream during event
- Social media promotion (10,000 plus followers)
- Presenting partner for all awards, cash prizes and non profit donation presentations
- Company logo and info added to event recap and highlight videos
- Company logo watermarked to all recap and highlight videos
- Company logo watermarked on jumbotron during live feed during competition
- Large company logo prominently displayed on rider jersey
- Company logo added to awards ceremony stage and backdrop
- Large logo included on website
- Large logo and information featured on jumbotron
- Unlimited event branding, marketing materials and items may be spread throughout the event, to include competition course, main stage, boat etc





# SPONSORSHIPS

## PLATINUM EVENT PARTNER - \$5,000

- 20x20 Booth + Plus (larger tents, 2 10x10 tents with with space for 2 vehicles or 2 other large staged items)
- Premium booth location
- Company logo watermarked on digital pictures and video during competition
- Exclusive company or product promotion before and during livestream event
- Exclusive company or product promotion before and during event
- Company products and individuals featured with MC's on live stream during event
- Social media promotion (10,000 plus followers)
- Large company logo prominently displayed on rider jersey
- Company logo added to awards ceremony stage and backdrop
- Company logo and info added to event recap and highlight videos
- Company logo watermarked to all recap and highlight videos
- Large logo included on website
- Large logo and information featured on jumbotron





# SPONSORSHIPS

## GOLD VENDOR - \$2,500

- 10x20 Booth (2 10x10 tents or a 10x10 with space for a vehicle or other large staged item)
- Premium booth location
- Exclusive company or product promotion before and during livestream event
- Social media promotion (10,000 plus followers)
- Company logo on rider jersey
- Company logo and info added to event recap and highlight video
- Large logo included on website
- Large logo and information featured on jumbotron

## BOOTH SPONSOR - \$500

- 10x10 Booth
- Logo included on website
- Company logo on rider jersey
- Listed as event partner on jumbotron

**DON'T SEE WHAT YOU'RE  
LOOKING FOR?  
WE CAN CUSTOMIZE AND  
TAILOR A PARTNERSHIP  
SPECIFICALLY FOR YOU! HAVE  
AN IDEA? JUST LET US KNOW!**





# SURF FOR A CAUSE

WE PARTNER WITH TWO NON-PROFITS. HERE IS HOW YOU CAN HELP:



**UNITED HEROES**  
LEAGUE

## UNITED HEROS LEAGUE

UNITED HEROS LEAGUE'S MISSION IS TO KEEP MILITARY KIDS HEALTHY AND ACTIVE THROUGH SPORTS BY PROVIDING GEAR, CAMPS, GRANTS AND SPECIAL EXPERIENCES.

- Donate at [www.unitedheroesleague.org](http://www.unitedheroesleague.org)
- Volunteer at a local event
- Pitch an idea for an event

## OPERATION WAKE SURF

OPERATION WAKE SURF BLENDS THE HEALING POWER OF WATER, CAMARADERIE AND MENTORSHIP VIA OUR COMPASSIONATE COACHES BY SHARING OUR PASSION FOR WAKE SURFING WITH FIRST RESPONDERS AND MILITARY PERSONNEL. THIS GIVES OUR PARTICIPANTS AN AMAZING EXPERIENCE ON THE WATER WHILE INSTILLING COMMUNITY, CONFIDENCE, CAMARADERIE AND THE RESPECT THEY DESERVE.

- Donate at [www.operationwakesurf.com](http://www.operationwakesurf.com)
- Donate an item for our live auction fundraiser

**OPERATION**  
**WAKE SURF**



# MNWSC

IS PRESENTED BY:

**RIVER VALLEY**  
Power & Sport · Marine

  
**CENTURION  
BOATS**



## SOCIAL



@mnwsc



The Minnesota  
Wakesurf Championship



Minnesota Wakesurf Championship



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Scan here for our website!  
[mnwsc.com](https://mnwsc.com)





# FOR MORE INFORMATION



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## THE HERO'S TOUR

River Valley Marine has partnered with Centurion's Salute To Service to put together the Hero's Tour, scan the QR Code for more information!

